

VOLLEYBALL FEDERATION OF MONTENEGRO

ANNOUNCES

PUBLIC INTERNATIONAL TENDER FOR MAKING OF THE TRENDMARK AND LOGOTYPE OF VOLLEYBALL FEDERATION OF MONTENEGRO

The subject of the tender:

The subject of the tender is unique and visual bilingual solution of the trendmark and logotype of **Volleyball federation of Montenegro**. The aim of the tender is to find quality and original solution of trendmark and logotype, applicable on all modern items of business and visual communication.

Conceptual design should have color and black-and-white variant with the full name (VOLLEYBALL FEDERATION OF MONTENEGRO) and acronym (OSCG), written with latin alphabet.

1. LOGOTYPE

Full official name of the holder:

VOLLEYBALL FEDERATION OF MONTENEGRO

Acronym:

OSCG

Full official name of the holder on english:

Volleyball federation of Montenegro

2. TRENDMARK

Trendmark as a supplement to print graphics (logotype) can be element physically separated from the print or embedded in it.

With trendmark should be resolved stylization of motives, selections of colours, possible secondary graphics elements and background colours for application.

Colours to be defined in all conventional models: positive, negative, RGB, CMYK, Pantone.

3. UNITY OF LOGOTYPE AND TRENDMARK

Unity of logotype and trendmark of Volleyball federation of Montenegro to be defined in colours and sizes, as well as allowable and unallowable positions of application.

AIM OF THE TENDER

The aim of the tender is that Volleyball federation of Montenegro gets as possible better solution of the visual identity, wich in original way symbolizes the specificity of volleyball as a game, authority of the Volleyball Federation of Montenegro as an association and ethnic nationality and identity of Montenegro.

In approaching the preliminary decision may not be taken elements of the previous character of Volleyball federation of Montenegro, that is, it is not necessary to do a redesign.

Functionality, originality and aesthetics of the proposed solutions require appropriate textual explanation (maximum 2000 characters).

PARTICIPANTS OF THE TENDER

Participants of the tender can be domestic and foreign physical and legal persons.

MANDATORY ELEMENTS OF TENDER DOCUMENTS:

Tender elaborate to be submitted in a sealed envelope, with signed code and must necessarily contain the following:

- A4 format with solution of trendmark and logotype, unersigned in bottom right corner;
- Solution of trendmark and logotype in postive; negative, colour, reduction, allowable and unallowable positions of application;
- Application of the trendmark - logotype on the envelope, letterhead and business cards, presented in proportion 1:1;
- Position of logotype on led – screen in PALL and HDTV resolution
- Other promotional use by authors choice;
- CD with electronic version of trendmark and logotype solution, and other application submitted in tender documentation (jpg. tiff. pdf.)
- textual explanation;
- Sealed envelope with information about the author, and the code in the lower right corner.

Tenders project must be signed with code in the lower right corner of all sheets and on CD.

The code is composed of the characters and numeric characters, which can not in any way jeopardize the anonymity of participants.

Information about the author or team of authors (name of author, names of the members of team of authors, e – mail adress and mobile contact), submitted in a sealed envelope on which is

located the labor code. If individual/team wants/want to compete with more solutions, it is necessary that every solution has a different code.

ADDITIONAL DIRECTIONS FOR PARTICIPANTS OF THE TENDER

Volleyball federation of Montenegro is a member of CEV (Confédération Européenne de Volleyball), European volleyball family, which counts 55 members – national federations. Intensive development of volleyball as game and social marketing campaigns on the level of CEV (“Fair Play, “Volleyball way” i “Volleyball way, “Green way”) impose the necessity for the Volleyball Federation of Montenegro, that with a new visual identity represents itself as a dynamic and innovative associations.

Suggestion to authors: in the preparation stage can serve introduction to the visual identity of the national volleyball federations of Europe (www.cev.lu) and World volleyball federation (www.fivb.org)

PROPOSITIONS OF THE TENDER:

1. The tender is public and single-staged
2. The tender has international character
3. It's open 20 days from the day of publishing in newspapers and internet portals in the shorter version with an invitation to participate and focus on the official website of Volleyball federation of Montenegro and official web – page of CEV

4. METHOD OF SUBMISSION OF PAPERS

Tenders documentation have to be submitted personally or via post in a sealed envelope on following adress: **19.decembar no.5 (sothern side of City stadium), 81000 Podgorica, Montenegro**

With a note: TENDER – OSCG – DO NOT OPEN!

On the back of the envelope printed code under which the author participated in the tender. In this envelope it is obligatory to be another sealed envelope in which are the informations about author:

- 1. Code under which the author applied (submitted);**
- 2. Name and surname;**
- 3. Unique identification number of citizen (UINC);**
- 4. Contact mobile number;**

5. e – mail adress and

6. Signature of the author

On this envelope is also required to write code under which the author participated.

This envelope, the Commission will open after the decision on the selection of the award-winning solution.

Received solutions will be reviewed by an expert jury consisting of following members:

1. *Pajović Suzana*

2. *Matić Ana*

3. *Avramović Zoran*

Jury by votes of majority will chose the best solution

The jury reserves the right not to accept any of the submitted solutions.

The jury is awarding first prize in the amount of 1,000 EUR

Deadline for the arrival of works is 27. March 2015. until 3PM

Deadline for completion of work of jury is 2nd of April 2015, also publication of the results of the tender will follow the same day the decision of the jury.

CONCLUDING PROVISIONS:

After payment to the author of the tender's work, Volleyball federation of Montenegro, is entitled to use the work completely or partialy, that is OSCG (VFM) acquires the right of exclusive and unlimited of material exploitation of solution.

The prize – winning author is obliged to deliver to Volleyball federation of Montenegro selected graphical solution in vector form and book of graphic standards. Production of final book of graphic standards keeps the author (team of authors), after defining of necessary content's elements, which will be regulated by an annex to the contract, after finished tender and selection of awarded solution.

By signing the contract, the author agrees with the provision of authenticity and originality of the author's works, and that in case of dispute with third party, independently bears entire material and legal responsibility.

By submitting the work, every participant accepts the Propositions of this tender.

Tender's material won't be returned and will be kept in archives of Volleyball federation of Montenegro.

Volleyball federation of Montenegro keeps the right to not accept neither of offered suggestions and won't bear the costs of authors participation in a tender procedure.

All the necessary informations can be find on telephone number +382 20 665-115 (contact person **Ivan Boskovic**) on workdays from 9AM – 3PM from the day of tender's announcement.

Podgorica, 07.03.2015.